



FOR IMMEDIATE RELEASE

📍 Contact: Angela Story
☎️ 734-231-6918
✉️ Angela@eventsourcepro.com

Turn Your Backyard into a Personal Oasis at the Backyard Pool & Spa Show in Novi!

Novi, MI – March 21-23, 2025 – Dreaming of a backyard escape where you can swim, entertain, and unwind? The Backyard Pool & Spa Show is returning to Suburban Collection Showplace in Novi, Michigan, offering homeowners the ultimate opportunity to explore the latest in luxury outdoor living.

Explore, Discover, and Transform Your Backyard

From pools to hot tubs, saunas, swim spas, landscaping, and amenities, this event brings together Michigan's top backyard experts to help homeowners design the perfect space—no matter the size or budget. Exhibitors will showcase state-of-the-art technology, innovations, and high-end backyard design trends that turn everyday spaces into personal retreats.

Attendees will find inspiration with:

- ✓ Live demonstrations of the latest pools, spas, and other features
- ✓ Top experts in backyard design, pool construction, and renovation
- ✓ Innovative products for decks, patios, fencing, lighting, and landscaping
- ✓ Exclusive show deals on luxury backyard essentials.

A Must-Attend Event for Outdoor Living Enthusiasts

Whether you are considering a new pool, a backyard makeover, or an outdoor entertainment space, the Backyard Pool & Spa Show is your chance to meet industry leaders, compare options, and turn your vision into reality.

The event also features a Consumer Education and Showcase Area, where visitors can explore award-winning backyard transformations presented by the Association of Pool & Spa Professionals, Michigan Chapter.

“With the right backyard setup, every weekend can feel like a getaway,” says John Beninati, Chair of the Backyard Pool and Spa Professionals and Owner of Beninati Pools. “For over 30 years, I have seen firsthand how the right design can transform a backyard into a personal retreat. This show brings together the best in the industry to help homeowners create spaces that enhance their lifestyle for relaxation, fitness, or entertaining.”

Making a Difference: Supporting Our Community

The Backyard Pool & Spa Show is not just about creating dream backyards, it's also about giving back.

Proceeds from the show support the [Step Into Swim](#) program, which provides swimming lessons for children in Michigan, helping ensure water safety for the next generation.

The event also contributes to the [Fallen and Wounded Soldiers Fund](#) through our annual charity golf tournament, supporting veterans and their families in Michigan.

Event Details

Location: Suburban Collection Showplace – 46100 Grand River Ave, Novi, MI 48374

Dates: March 21-23, 2025

Hours:

- Friday: 3:00 PM – 8:00 PM
- Saturday: 11:00 AM – 8:00 PM
- Sunday: 11:00 AM – 5:00 PM

Admission:

- Adults: \$14
- Seniors & Active-Duty Military (with ID): \$12
- Children 12 & under: FREE

Parking: On-site parking is available for a fee.

For tickets and more details, visit <https://www.backyardpoolshow.com/>

Media Inquiries: Press members invited to cover the event. For interviews, passes, and additional details, please contact: Angela Story, 734-231-6918, Angela@eventsourcepro.com

About the Backyard Pool & Spa Show

The Backyard Pool & Spa Show is Michigan's premier event for outdoor living inspiration, bringing together leading experts in pools, spas, landscaping, and backyard design. With over 5,000 attendees each year, the event showcases the latest trends, products, and innovations to help homeowners create their dream outdoor spaces.