



4/1/2025

To Our Valued Dealers, Distributors, Vendors, and Industry Partners,

The Michigan Chapter of the Pool & Hot Tub Alliance is proud to host our 51st Annual Golf Outing on Monday, July 21, 2025, at the beautiful Grosse Ile Golf and Country Club. We're thrilled to celebrate this milestone event at a new venue as we come together to honor the industry we all know and love.

We invite you to become a sponsor of this exciting event! As a leader in the pool, spa, and outdoor living industry, your participation offers a unique opportunity to gain visibility, connect with fellow professionals, and show your support for a growing and vibrant community.

Why Sponsor?

- Sponsorship offers valuable exposure to dealers, builders, service professionals, and decision-makers across Michigan. The earlier you sign up, the more we can promote your business in our pre-event marketing.
- Proceeds benefit two meaningful causes:
 - Step Into Swim – providing swim lessons to underserved Michigan children
 - Fallen and Wounded Soldiers Fund (FWSF) – supporting Michigan veterans and their families

★ 2025 Sponsorship Opportunities

- **Event Sponsor – \$3,500 (1 available)**
 - Premier logo placement throughout registration, golf course & banquet facility
 - Foursome registration
 - Verbal recognition throughout the event
 - Logo on swag gift and golf carts
 - Recognition on PHTA Michigan website and email communications
- **Golf Towel Sponsor – \$1,500 (1 available)**
 - Logo on towels for every golfer
 - Recognition at event start and in digital marketing
- **Golf Ball Sponsor – \$1,500 (1 available)**
 - Logo on golf balls provided to all golfers
 - Recognition at event start and in digital marketing

www.BackyardPoolShow.com/golfouting · info@backyardpoolshow.com

- **Lunch Sponsor – \$1,250 (1 available)**
 - Logo display at lunch turn
 - Recognition at event start and in digital marketing
- **Awards Sponsor – \$850 (1 available)**
 - Logo on tournament trophies
 - Recognition at event start and in digital marketing
- **Breakfast Sponsor – \$750 (1 available)**
 - Logo display at breakfast table
 - Recognition at event start and in digital marketing
- **Putting Contest – \$700 (1 available)**
 - Signage at putting green
 - Recognition during contest and at event start
 - Logo decal placed on prize
- **\$10K Hole-in-One Sponsor – \$700 (1 available)**
 - Booth setup at tee box (or sign if no booth)
 - Recognition during award presentation and event start
 - Digital marketing recognition
- **Vet Sponsor – \$670 (1 available)**
 - Sponsor a FWSF veterans' foursome
 - Recognition at event start and in digital marketing
- **Longest Drive Sponsor – \$600 (1 each for men & women)**
 - Booth setup at tee box (or sign if no booth)
 - Logo decal placed on prize
 - Recognition during award presentation and event start
- **Straightest Drive Sponsor – \$600 (1 each for men & women)**
 - Booth setup at tee box (or sign if no booth)
 - Logo decal placed on prize
 - Recognition during award presentation and event start
- **Closest to the Pin Sponsor – \$600 (3 available)**
 - Booth setup at tee box (or sign if no booth)
 - Logo decal placed on prize
 - Recognition during award presentation and event start
- **Beer Keg Hole Sponsor (Open Bar) – \$600 (2 available)**
 - Booth setup at tee box
 - Opportunity to interact with golfers and hand out materials
 - Recognition at event start and in digital marketing
- **Tee Party Sponsor – \$500 (limited availability)**
 - Booth setup at tee box
 - Hand out giveaways and engage with golfers
 - Recognition at event start and in digital marketing
- **Hole Sponsor – \$300 (unlimited availability)**
 - Logo on hole signage
 - Recognition at event start and in digital marketing

 **Note: Tents, tables, and chairs are not provided by the course.**

 **Please provide a decal for prize labeling (if applicable).**

Thank you for your continued support of our industry and these worthy causes. We look forward to partnering with you for another successful tournament!

Warm regards,

The Pool & Hot Tub Alliance – Michigan Chapter

If you plan to sponsor or register a team, we kindly ask that you **submit your information by Monday, June 23, 2025**. Please also send a high-resolution logo for marketing materials to Info@backyardpoolshow.com.